

The Easingwold Advertiser

And Weekly News

The Thirsk Weekly News

Giving You the Local News for Thirsk, Sowerby & District

Examples of popular advert sizes

5cm x 2 columns
(50mm H x 83mm W) (c. 60 words)
£25.20 B&W
£31.50 Colour

10cm x 2 columns
(100mm H x 83mm W)
£50.40 B&W
£63.00 Colour

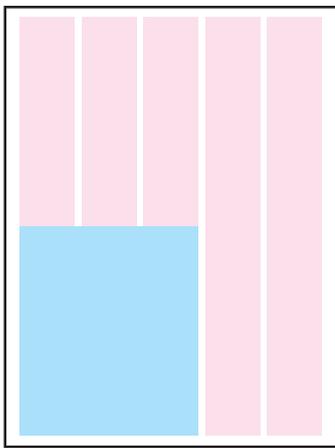
(Prices are inclusive of 20% vat)



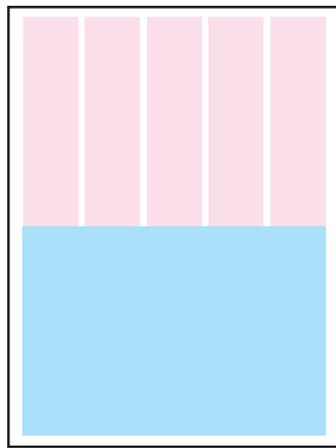
c. Quarter Page
(15cm x 3 columns)
(150mm H x 127mm W)
£113.40 B&W
£141.76 Colour

5cm x 1 column
(5mm H x 39mm W)
(c. 30 words)
£12.60 B&W
£15.75 Colour

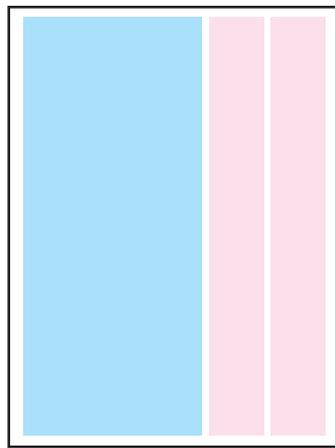
10cm x 1 column
(100mm H x 39mm W)
£25.50 B&W
£31.50 Colour



c. Quarter page (150mm x 127mm)
B&W: £113.40 **Colour:** £141.76



Half page landscape (156mm x 215mm)
B&W: £214.20 **Colour:** £267.75



Half page portrait (313mm x 127mm)
B&W: £257.04 **Colour:** £321.30

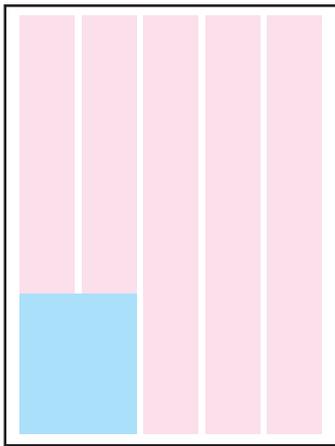
Notice (Birthday, Engagement, Thanks etc.)
 £6.50
 (For up to 20 words; 17p per extra word)
With picture
 £15.00

Obituary
 £7.50
 (For up to 20 words; 17p per extra word)

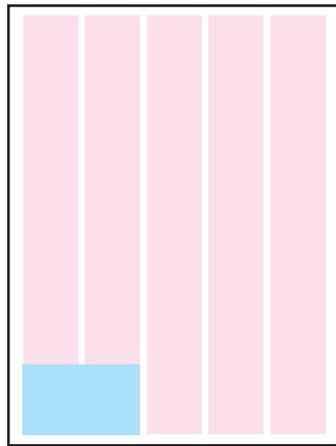
Miscellaneous
 £6.00
 (For up to 20 words; 17p per extra word)

Coming Events
 £3.00 per week
 (Minimum 4 weeks, £12)

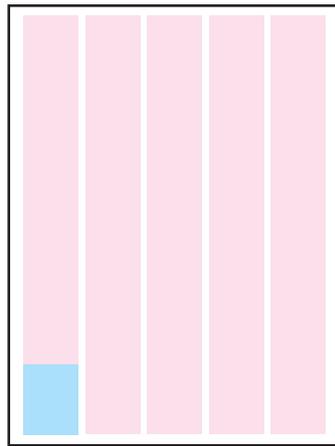
Box number
 £5.00



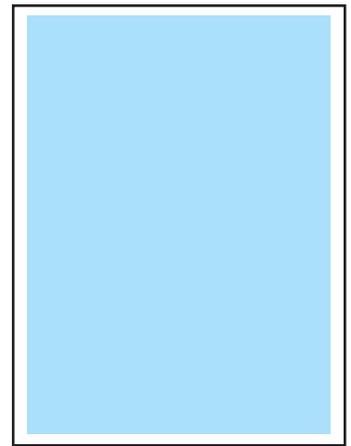
10cm x 2 columns (100mm x 83mm)
B&W: £50.40 **Colour:** £63.00



5cm x 2 columns (50mm x 83mm)
B&W: £25.20 **Colour:** £31.50



5cm x 1 column (50mm x 39mm)
B&W: £12.60 **Colour:** £15.75



Full Page (313mm x 215mm)
B&W: £428.40 **Colour:** £535.50

Additional Charges

Plus 25% for colour
 Plus 25% for guaranteed front page
 Plus 10% for guaranteed page 3
 Proof of the advert - £11 each

Discounts

10% Block-Booking discount
 (4 weeks or more)

(Discounts only apply to prepaid adverts)

Column sizes:

1 column = 39 mm
 2 column = 83 mm
 3 column = 127 mm
 4 column = 171 mm
 5 column = 215 mm

Prices Include VAT

- Publication Date: Thursday
- Deadline: Tuesday 12-noon
- Average weekly distribution 5,000.
- Est. readership 12,000 - 15,000

Our newspapers also contain local news and sports. This helps guarantee that your advert will be seen. The papers cost 30p to buy - we know that if someone is buying their paper they are reading it cover to cover, giving you greater exposure.

